

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952560-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	1798

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	952560	WOC10033715

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/24/12	5a Daybreak	5-6a	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	09/18/12	5:42 AM	5a Daybreak	5-6a	:30	0FA12Z118	\$350.00 NM
4	WMUR	W	09/19/12	5:10 AM	5a Daybreak	5-6a	:30	0FA12Z118	\$350.00 NM
3	WMUR	Th	09/20/12		5a Daybreak	5-6a	:00		<del>\$350.00</del> NM
Credited oversold inventory									
5	WMUR	F	09/21/12		5a Daybreak	5-6a	:00		<del>\$350.00</del> NM
Credited oversold inventory									
1	WMUR	M	09/24/12	5:14 AM	5a Daybreak	5-6a	:30	0FA12G086H	\$350.00 NM
2	09/18/12	09/24/12	6a Daybreak	6-7a	MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	MTWTF--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/18/12	6:55 AM	6a Daybreak	6-7a	:30	0FA12Z118	\$700.00 NM
3	WMUR	W	09/19/12	6:23 AM	6a Daybreak	6-7a	:30	0FA12Z118	\$700.00 NM
4	WMUR	Th	09/20/12	6:22 AM	6a Daybreak	6-7a	:30	0FA12G086H	\$700.00 NM
5	WMUR	F	09/21/12	6:23 AM	6a Daybreak	6-7a	:30	0FA12G086H	\$700.00 NM
2	WMUR	M	09/24/12	6:40 AM	6a Daybreak	6-7a	:30	0FA12G086H	\$700.00 NM
3	09/18/12	09/24/12	Good Morning America	7-9a	MTWTF--	:30	5	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	MTWTF--	5	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	09/18/12	7:59 AM	Good Morning America	7-9a	:30	0FA12Z118	\$550.00 NM
5	WMUR	W	09/19/12	8:29 AM	Good Morning America	7-9a	:30	0FA12Z118	\$550.00 NM
4	WMUR	Th	09/20/12	7:43 AM	Good Morning America	7-9a	:30	0FA12G086H	\$550.00 NM
3	WMUR	F	09/21/12	8:40 AM	Good Morning America	7-9a	:30	0FA12G086H	\$550.00 NM
1	WMUR	M	09/24/12	8:59 AM	Good Morning America	7-9a	:30	0FA12G086H	\$550.00 NM
4	09/18/12	09/24/12	KELLY& MICHAEL LIVE 9AM-10AM		MTWTF--	:30	2	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Orders	1798	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/18/12	09/24/12	KELLY & MICHAEL LIVE 19AM-10AM		MTWTF--	:30	2	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	MTWTF--	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	09/21/12		KELLY & MICHAEL LIVE DAY	9AM-10AM	:00		<del>\$175.00</del> NM
Credited oversold inventory									
2	WMUR	M	09/24/12	9:54 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	0FA12G086H	\$175.00 NM
5	09/18/12	09/24/12	STEVE HARVEY DY 9/4 10-11a		MTWTF--	:30	2	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	MTWTF--	2	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Th	09/20/12	10:53 AM	STEVE HARVEY DY 9/4 START 10-11a	10-11a	:30	0FA12G086H	\$60.00 NM
1	WMUR	M	09/24/12	10:46 AM	STEVE HARVEY DY 9/4 START 10-11a	10-11a	:30	0FA12G086H	\$60.00 NM
6	09/18/12	09/24/12	The View	11-12p	MTWTF--	:30	2	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	MTWTF--	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/18/12		The View	11-12p	:00		<del>\$175.00</del> NM
Credited oversold inventory									
2	WMUR	W	09/19/12		The View	11-12p	:00		<del>\$175.00</del> NM
Credited oversold inventory									
7	09/18/12	09/24/12	THE CHEW	1-2PM	MTWTF--	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	MTWTF--	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	09/19/12		THE CHEW	1-2PM	:00		<del>\$125.00</del> NM
Credited oversold inventory									
2	WMUR	Th	09/20/12	12:59 PM	THE CHEW	1-2PM	:30	0FA12G086H	\$125.00 NM
8	09/18/12	09/24/12	GENERAL HOSPITAL	2p-3p	MTWTF--	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	MTWTF--	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	W	09/19/12		GENERAL HOSPITAL	2p-3p	:00		<del>\$125.00</del> NM
Credited oversold inventory									
1	WMUR	M	09/24/12		GENERAL HOSPITAL	2p-3p	:00		<del>\$125.00</del> NM
Credited oversold inventory									
9	09/18/12	09/24/12	KATIE	3-4P	MTWTF--	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	MTWTF--	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	09/18/12	3:19 PM	KATIE	3-4P	:30	0FA12Z118	\$125.00 NM
1	WMUR	W	09/19/12	3:56 PM	KATIE	3-4P	:30	0FA12Z118	\$125.00 NM
10	09/18/12	09/24/12	ELLEN EF	4PM-5PM	MTWTF--	:30	2	\$100.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	09/18/12	09/24/12	MTWTF--	2		\$100.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/18/12	4:43 PM	ELLEN EF	4PM-5PM	:30	0FA12Z118	\$100.00 NM
2	WMUR	M	09/24/12	4:38 PM	ELLEN EF	4PM-5PM	:30	0FA12G086H	\$100.00 NM
11	09/18/12	09/18/12	20/20 Special	Prime Other	-T-----	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	09/17/12	09/23/12	-T-----	1		\$2,500.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/18/12	10:49 PM	20/20 Special	Prime Other	:30	0FA12Z118	\$2,500.00 NM
12	09/18/12	09/19/12	Modern Family/Suburgato	9-10p	--W----	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	09/17/12	09/23/12	--W----	1		\$2,000.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	09/19/12		Modern Family/Suburgatory	9-10p	:00		<del>\$2,000.00</del> NM
Credited oversold inventory									
13	09/18/12	09/22/12	SA 12P-6P	12P-6P	-----S-	:30	2	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	09/17/12	09/23/12	-----S-	2		\$75.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Sa	09/22/12	1:28 PM	SA 12P-6P	12P-6P	:30	0FA12G086H	\$75.00 NM
1	WMUR	Sa	09/22/12	2:29 PM	SA 12P-6P	12P-6P	:30	0FA12G086H	\$75.00 NM
14	09/18/12	09/23/12	SU 12P-6P	12P-6P	-----S	:30	2	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	09/17/12	09/23/12	-----S	2		\$75.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Su	09/23/12	1:40 PM	SU 12P-6P	12P-6P	:30	0FA12G086H	\$75.00 NM
1	WMUR	Su	09/23/12	1:59 PM	SU 12P-6P	12P-6P	:30	0FA12G086H	\$75.00 NM
Total Spots							26		

## Payment Terms 30 Days

Gross Total	\$10,970.00
Agency Commission	\$1,645.50
Net Amount Due	\$9,324.50